



PATENT APPLICATION

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
(Attorney Docket No. 05222.00358)

In the Application of:

Gersting, et al

Serial No.: 09/626,100

Filed: July 26, 2000

For: METHOD AND SYSTEM FOR CONTENT
MANAGEMENT ASSESSMENT, PLANNING
AND DELIVERY

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) Examiner: Andre Boyce
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) Group Art Unit: 3623
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) Confirmation Number: 8237
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POWER OF ATTORNEY BY ASSIGNEE OF ENTIRE INTEREST

Assistant Commissioner for Patents
Alexandria, VA 22313-1450

Sir:

As assignee of record of the entire interest of the above identified application the undersigned hereby revokes any and all powers of attorney heretofore given and hereby appoints, both jointly and severally, as our attorneys with full power of substitution and revocation, to prosecute this application and to transact all business in the Patent and Trademark Office connected herewith the practitioners at:

Customer Number: 29368

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The undersigned is empowered to sign this statement on behalf of the assignee.

Date:

7/8/04

Wayne P. Sobon
Assistant Secretary and Director of Intellectual Property